

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Release of Advertisement in “Telangana Chenetha Karmika Sangam” special souvenir, through M/s. Akshara Advertising Ltd., Hyderabad – Publication Charges – Sanction and release an amount of Rs.1,00,000/- (Rupees One Lakh Thousand only) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 365

Dated:03-06-2015

Read the following:

1. From Sri. Kurapati Ramesh, Chief Secretary of Telangana Chenetha Karmika Sangam, Dated:10-03-2015.
2. Govt.Lr.No.974 /PMU/PRO/2015, of YAT & C (PMU) Department, Dt.16-04-2015.
3. Bill No. S/014/15, of M/s. Akshara Advertising Ltd, Hyderabad, Dated:12-05-2015.

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ORDER:

1. In the reference 1st cited above, M/s. Telangana Chenetha Karmika Sangam, has requested to release an advertisement in “Telangana Chenetha Karmika Sangam” special souvenir. Accordingly, Government have issued a work order to M/s. Akshara Advertising Ltd., Hyderabad, an empanelled agency with the department, for an amount of Rs.1,00,000/- (Rupees One Lakh only) for publication of Telangana Tourism Promotion advertisement in the above said special souvenir, vide reference 2nd read above.

2. In the reference 3rd read above, M/s. Akshara Advertising Ltd., Hyderabad, has furnished a bill for an amount of Rs.1,00,000/- (Rupees One Lakh only), towards publication of Back Inner page (colour) Telangana Tourism Promotion advertisement in “Telangana Chenetha Karmika Sangam” special souvenir and requested for the payment.

3. The Government, after careful examination of the matter hereby accord sanction and release for an amount of Rs.1,00,000/- (Rupees One Lakh only) towards release of an advertisement in “Telangana Chenetha Karmika Sangam” special souvenir, through M/s. Akshara Advertising Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Akshara Advertising Ltd, Hyderabad. The details of Bank account is as follows:-

Account Name : M/s. Akshara Advertising Ltd., Hyderabad
Account No :910020047482542
Name of the Bank: Axis Bank Ltd., Universal Insurance Bld. Gr Floor, Sir P.M. Road,
Fort, Mumbai – 400001.
IFSC Code :UTIB0000004
PAN NO. :AAHCA2048Q

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
M/s. Akshara Advertising Ltd, Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER